

WELCOME TO SRI CITY

The Business City of unparalleled opportunities



Main Menu



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- Govt. Support & Approvals

Highlights

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Our Vision



To create a world-class Business Destination that provides Everything a Business Needs...

***...by striking a perfect harmony between
Industrial Growth, Environment
and Social Responsibility***



Our Mission



- To build a futuristic Business City with a comprehensive development plan that allows for long term growth and expansion
- To bring in a new industry culture in the 'region' with facilities and dedicated service
- To provide for a 'GREEN' and vibrant city development where the superior natural and built environment offers a range of amenities for businesses and their people



World-class Expertise



Jurong Consultants, Singapore – **Master-plan**



Mace Studio, Singapore – **Landscaping**



ABB – **Power**



Wilbur Smith & STUP – **Road**



Mark Gilbert & Associates, Austria – **Commercial & Residential**



Anna University – **Water Management**



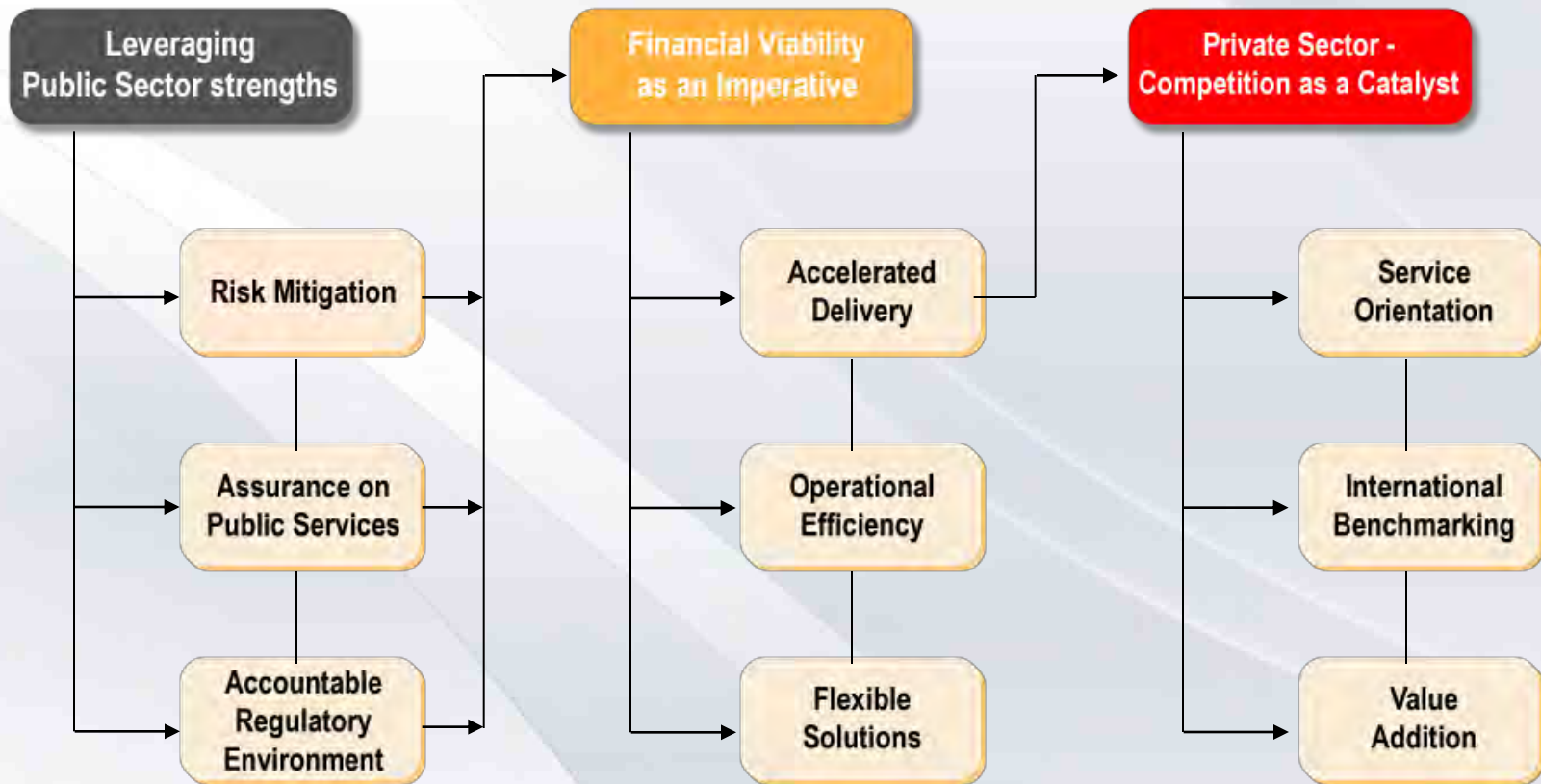
CES, Chennai – **Water & Sewerage**



JLL - Trammell Crow Meghraj – **Demand Assessment**



PPP Model



Functional Partnership with Government of Andhra Pradesh



Government Support

- **State Support for SEZ operations & Industrial activity**
- **Industrial Area Local Authority – Single window approvals**
- **G. O. for allocation of Water of 81 MLD annually**
- **G. O. for allocation of power of 450 MW**



Legal Milestones

S. No	Document	Date
1	Agreement with Govt. for land acquisition	Jul-06
2	In – Principle Approval for Multi Product SEZ	Aug-06
3	Form – A application for setting up SEZ	May-07
4	Letter of support from State Govt.	May-07
5	Recommendation letter from State Govt. to BOA	May-07
6	Land Possession Certificate	May-07
7	Formal Approval for SEZ	Jun-07
8	GO from Government for power allocation	Jul-07
9	GO from Government for water	Aug-07
10	Notification of Multi -Product SEZ	Sep-07
11	Approval for authorized operations in SEZ	Sep-07
12	Bond cum LUT approved by Development Commissioner	Oct-07

S. No	Document	Date
13	Import – Export Code Number	Oct-07
14	State Support agreement	Jun-08
15	Mines GO from State Govt.	Jun-08
16	Letter for 33/220 KVA Sub- Station	Aug-08
17	Land Ceiling Exemption from State Govt.	Aug-08
18	Land Alienation from State Govt.	Sep-08
19	EIA certificate from the MOEF, GOI	Oct-08
20	Land Conversion Order – Village Wise	Oct-08
21	Letter of appointment for Customs/Excise officer at site	Jan-09
22	Consent For Establishment approval from State Pollution Control Board	Feb-09
23	Creation of local authority, (Industrial Area Local Authority) Notification	Feb-09
24	Appointment of Industrial Area Local Authority officer	Mar-09



Approvals –Social Infrastructure

Operations approved by Ministry of Commerce, Government of India:

Facilities	Quantity (in Nos./ Sq. meters)
Residential Units	4,250 Nos. (460585 Sq.mt)
Dormitory	2,000 (25,000 Sq.mt)
Serviced Apartments	400 (20,000 Sq.mt)
Schools to accommodate 8,000 children	For 8,000 children (30,000 Sq.mt)
Food Courts	4 nos. (1,000 Sq.mt)
Fuel Dispensing Stations without duties or levies (in Processing Area for use in Processing Area)	40,000 liters/ month
Incubation Center	12,000 Sq.mt
Ready Built Factory	50 Units (50,000 Sq.mt)



HIGH LIGHTS



Key Features



- India's first mega integrated Business region – 6000+ acres
SEZ + Domestic Tariff Zone + FTWZ - exclusive warehousing zone
- **12.5% of entire area under green area**
- Promoted by leading NRI Investors and strong Global Investment Institutions
- Holistic development with world-class infrastructure
- A vibrant Business City with over 90 customers;
42 MNCs from over 24 countries and growing....
- Strategic Location with Sea, Air, Rail & Road connectivity



Business Synergies – SEZ, DTZ & FTWZ

- **Conducive to flexible business plans – SEZ + DTZ + FTWZ in one place gives the benefit of integrated operations and business models – domestic, exports & trading**
- **Logistics advantage – Adjoining Domestic Tariff Zone (DTZ) offers a supplier base to the SEZ units**
- **Market advantage – SEZ is potential market for DTZ units**
- **Phased out development without locking investment in land for future business growth and still have the advantage of proximity to main unit**





TARGET SECTORS



NUMBER: 07
DRAWN BY:
CHECKED BY:
PERMIT SET:
DEAL



Multi-product Zones

- Engineering
- Automotive
- Biotech / Pharma
- Aerospace
- Electronics
- Renewable Energy
- Apparel & Fashion (Fabric & Leather)
- IT/ITES/BPO
- Logistics & Warehousing
- Food Processing
- Other eco-friendly industries
- FMCG



A close-up photograph of a computer keyboard. The central focus is a lime green key with the text "Ideal Location" printed on it in white. To the left of this key is a grey "Shift" key, and below it is a grey key with an upward-pointing arrow. To the right of the green key is a grey "Page Down" key, and below that is a grey "End" key. Above the green key is a grey "Backspace" key with a left-pointing arrow. Other visible keys include "Insert", "Page Up", and "End". A red banner with the text "IDEAL LOCATION" in white, bold, uppercase letters is overlaid across the top portion of the image.

IDEAL LOCATION

Ideal
Location

Shift

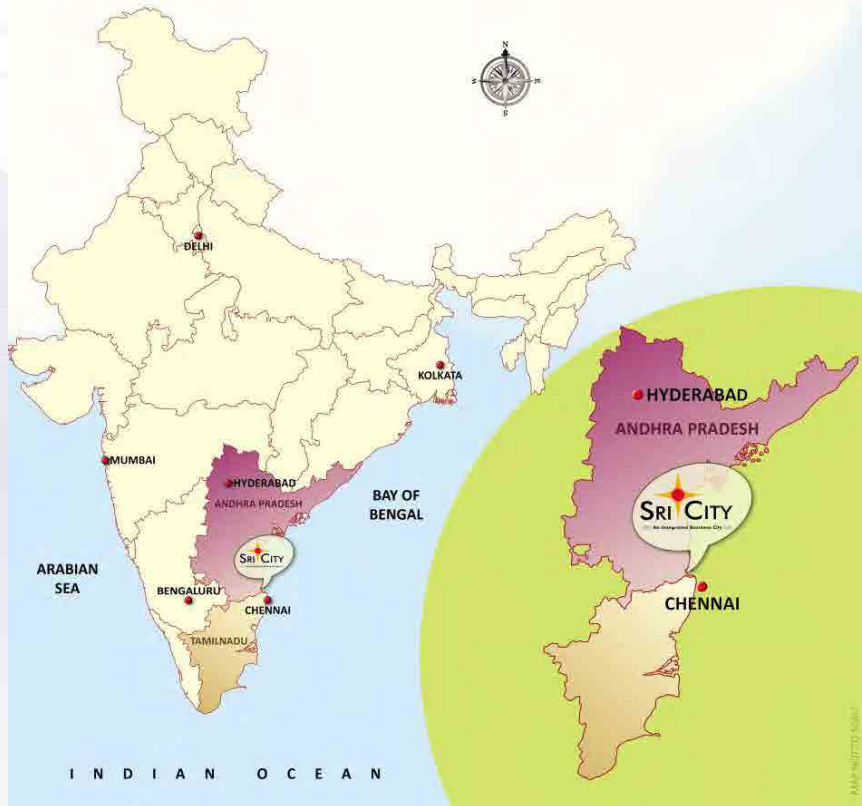


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Strategic Location



**55 km from Chennai, on
Tamil Nadu – Andhra Pradesh border**



Advantage – TN and AP

Perfect launch-pad built on Strengths of TWO Industrialized States



- Major Logistics Hubs
- Well-developed & broad-based industrial climate
- Well-developed infrastructure networks
- Proactive government Policies
- Availability of well-established educational institutions
- Industry – friendly incentives
- Large workforce & talent pool
- AP- Among the lowest power tariff in the Country.





ANDHRA PRADESH: HAILED AS THE BEST INVESTMENT-DRIVEN STATE

Under the stewardship of Chief Minister **Sri N Kiran Kumar Reddy**, Andhra Pradesh has been steadily gaining altitude in the areas of industry, infrastructure, innovation and enterprise. Its encouraging business environment is successfully attracting domestic and overseas investors. AP Government's strategic vision and commitment to globalism have ensured that the State is a preferred destination for investors and professionals alike.

Andhra Pradesh has been adjudged the **Most Competitive Investment-driven Economy in India** by Mint, a joint publication of the Wall Street Journal and the Hindustan Times, in association with Harvard Business School (HBS) Professor Michael Porter's Institute for Strategy and Competitiveness.



Why AP?

- Home to strong economic clusters
- A diverse industrial base - Agro & Food, Engineering & Research, Biotechnology & Pharma, IT & ITes, Mines & Minerals, Textiles & Leather, Cement & Paper, Granite & Marble, Tourism and Cinema...
- Exemplary transportation facilities - Ports, airports, railway hubs, good road network; 17 national highways crisscross through AP, traversing 4537 km.
- Transformational energy infrastructure - Installed capacity of 16817 MW currently
- 100 ongoing PPP projects - 41 road projects, 24 tourism projects, 13 urban development projects and others
- Encouraging policies - AP Solar Power Policy 2012, ICT Policy 2010-15, Food Processing Policy 2010-15, Industrial Investment Promotion Policy 2010-15, Tourism Policy 2010...
- Burgeoning numbers - 4416 large industries, 182495 MSMEs with an investment of INR 1313 billion, creating employment for 3 million people

Andhra Pradesh...
Leveraging growth, driving the future!



Talent Pool in the region

TAMIL NADU

- 471 Engineering Colleges
- 545 Arts and Science Colleges
- 222 Polytechnics
- 1,631 Industrial Training Inst.
- Premier Indian Institute of Technology (IIT), Madras
- World-Class Universities
 - Anna University
 - Madras University

ANDHRA PRADESH

- 900 Engineering Colleges
- 1,885 Arts and Science Colleges
- 200 Polytechnics
- 72 Government Technical Institutes
- Highest number of state universities in the country(32)
- World renowned business school - ISB is located in Andhra Pradesh
- Top-Rated Universities
 - Osmania University
 - Hyderabad University



Work-Force Availability in Sri City Belt



- **Unskilled/semi-skilled labour available – population of 2,00,000 within a radius of 10 kms**
- **Over 5000 engineers + over 3500 diploma holders annual turnout in Sri City Belt**
- **Supervisors – Can be sourced from surrounding industrial estates – Gummidipoondi and Ambattur Industrial Estate**
- **Management Personnel– Primarily from Chennai and surrounding industrial estates**

**Skill development centre at Kalikiri, Chittoor District is operational. Trains operators in welding, fitting, plumbing, electrical trades.
(In association with Rajiv Yuva Kiranalu)**



Proximity to Supplier Hubs – 100 kms range



South of Sri City

- Oragadam Industrial belt - 85 kms
- Sriperumbudur Industrial Estate - 60 kms
- Ambattur Industrial Estate - 40 kms
- Gummidipoondi Industrial Estate - 18 kms
- APIIC Industrial Estates around Sri City - 2 kms

North of Sri City

- APIIC Industrial Park - 10 kms
- APIIC Industrial Park - 40 kms
- Apparel Parks - within 50 kms



Proximity to World-class Healthcare

- **Asia's best medical facilities**
 - Madras Medical Mission, Apollo, Vijaya , Malar hospitals

States - Tamil Nadu

Frontier Mediville will be a hospital and much more

- **First National Medical Science Park**
- **A 1000-bed multi-specialty Health Tourism Center**

Our Bureau

Chennai, Nov 21 The medicity that is coming up on a 360-acre land near Tada, north of Chennai, will feature a 1,000-bed multi-specialty hospital, a sterile biomedical corridor to facilitate manufacture of consumables, disposables and pharmaceutical products required by laboratories, a nurses and paramedical

Sri City inks MoU with Frontier Lifeline

Chennai: Special economic zone developer Sri City Private Ltd on Tuesday signed an agreement with Frontier Lifeline Hospital to set up an emergency care facility at Sri City, which is coming up near Tada in Andhra Pradesh. The facility will be ready by February 2010 and entails an investment of Rs five crore, Sri City will provide the investment for the facility, which will be managed by

managed and run by Frontier Lifeline. "Negotiations for setting up the hospital is going on and we will reach an agreement soon," Ravindra Sannareddy, founder and managing director, Sri City said. "The hospital will have mobile intensive care unit on wheels for medical emergencies," said Dr K M Cherian, chairman and CEO, Frontier Lifeline. TNN



Chennai for Good living



Cosmopolitan Lifestyle

- Home to about 1500 expat families
- Private beach-houses, beach resorts, five-star resorts, spas
- Plush shopping malls offering international brands
- Exclusive clubs, golf courses, tennis courts, billiards, snooker rooms
- A cultural seat of Indian art/ culture / music



CONNECTIVITY

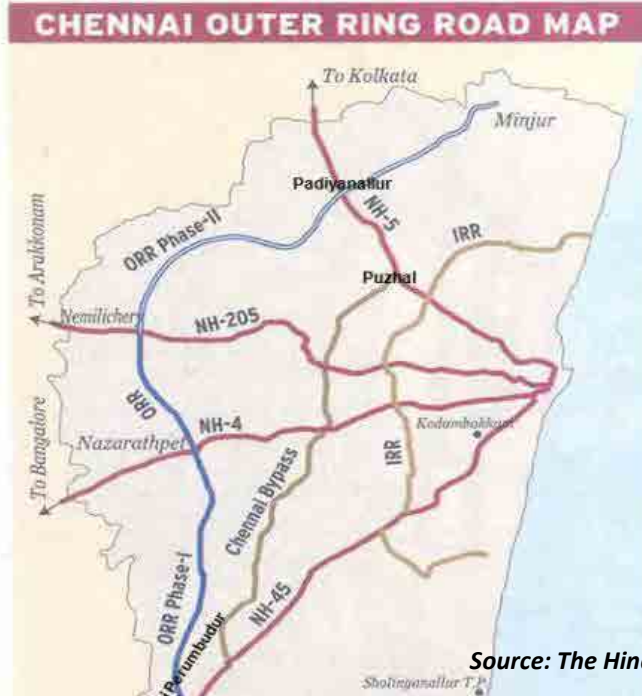


Established Multi-Modal Connectivity

- Located on 6-lane National Highway – 5 connecting Chennai to Kolkata
- Broad-gauge railway line, with station across the road, connects Sri City to Chennai
- Chennai Port ~ 65 km; Ro-Ro ; project cargo & heavy lift facilities
- Ennore Port ~ 50 km; Ro-Ro ; project cargo & heavy lift facilities
- Kattupalli Port ~ 52 km; Operational
- Krishnapatnam Port ~ 100 km; bulk cargo handling facilities
- 75 km from Chennai International Airport
- 75 km from Tirupati International Airport



Road Developments



The Inner ring Road/ Outer Ring Road / Chennai bypass connects NH-205, NH-45, NH-4 and NH-5



Chennai-Bengaluru Industrial Corridor set to fuel growth

Posted on August 12, 2013

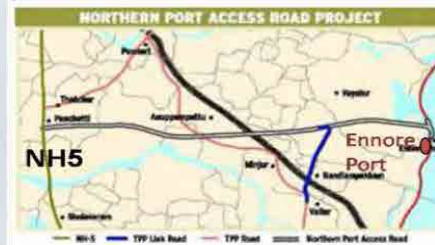
The Peninsular Region Industrial Development Corridor (PRIDE corridor) connecting Andhra Pradesh, Tamil Nadu, Karnataka and Maharashtra as a business corridor is still in the planning stages with the project report being prepared by the Department of Industrial Policy and Promotion (DIPP) and the Japan International Cooperation Agency (JICA). This comes after the announcement by the Union Finance Minister, P Chidambaram in his Budget in the Parliament.



Road Connecting Ennore port to NH5

Ennore port-NH 5 direct access proposed

The 4-lane road will be developed for a distance of 21.1 km; link to TPP Road planned



Northern Port Access Road, one more project to improve connectivity to the Ennore port has been proposed to the State government. Tamil Nadu Industrial Development Corporation (TIDCO) recently submitted a proposal in this regard to the government.

According to sources at TIDCO, a new four-lane road from the northern gate of Ennore port to Panchetti near Thattur on National Highway 5 could be developed for a distance of 21.1 km. A link road could be laid from the new road to Tiruvottiyur-Ponneri-Panchetti Road, running to a distance of 4.3 km near Vallur.

The proposed road would provide direct access to NH 5 from the Ennore port and the upcoming port of L&T. Apart from cargo laden vehicles from and to these two ports, the Northern Port Access Road would benefit vehicles taking the TPP Road and Inner Ring Road from the Chennai port and bound for NH 5.

The road between the Ennore port and Panchetti would have its alignment along nine villages including Kattupalli, Aravayal, Nallur, Vellambakkam and



Port Development - Chennai & Ennore Port



Chennai port to become mega container hub

ARUN JANARDHANAN
CHENNAI

Aug. 28: The Chennai Port Trust (CPT) Board has approved a Rs. 3,686-crore mega container terminal project that will make the port the leading container terminal hub on the east coast.

The project, with a holding capacity of 5 million containers, will have a 2-km-long quay to handle ultra large container vessels.

"The project has been approved and the tender will be awarded in two months. The first phase of the project will be commissioned by 2013 and it will take not less than seven years for the completion of the whole project," Capt. Subash Kumar, chairman of CPT, told this newspaper.

Two new breakwaters,

₹3,686 crore project

- The completion of the Port-Maduravoyal connectivity project is necessary to resolve the trade problems.
- The connectivity project will have a major role in the further development of Chennai port.
- Good system is needed to handle the growing cargo traffic.
- Both Ennore and Maduravoyal express highway projects are immediate necessities.

The project has been approved and the tender will be awarded in two months. The first phase of the project will be commissioned by 2013 and it will take not less than seven years for the completion of the whole project.

Capt. Subash Kumar, chairman, Chennai Port Trust

Port-Maduravoyal connectivity project will have a major role in the further development of Chennai

from the city port and it is the only solution to handle both vehicle and cargo movements in the city.

L&T Kattupalli Port ready for operations

N. Anand

CHENNAI: The container terminal of Larsen and Toubro's Kattupalli shipyard-cum-captive port is set to commence operations and awaiting communication from the Customs Department notifying the terminal.

The port has been in the news since January 2012 and is touted by the export-import trade as an alternative to the Chennai Port, which is facing congestion for the last two years.

The port is located adjacent to the Ennore Port. While the latter handles break-bulk carriers, cars and coal vessels, it may take one more year or more for its container terminal to be ready. L&T is ready with its container berths by a four-lane road.

According to informed sources, the L&T management wrote to the Customs Department some six months ago seeking notification of the area for handling containers. Customs officials visited the port on February 27. It is said that shortage of Customs officials is one of the reasons for the delay.

Talking to *The Hindu*, a Customs house agent says, "Currently, Customs are deploying their officials from the Chennai Port to the En-



Zhen Hua 20, a heavy lift vessel carrying three gantry cranes, anchored off the L&T Kattupalli port. - PHOTO: SPECIAL ARRANGEMENT

nore Port for clearing consignments. As the Ennore Port receives fewer vessels, it does not pose any problem. But, the L&T Port would require more officials. Perhaps, a separate Commissionerate is needed to handle both the terminals... L&T has acquired land to create basic facilities for Customs officials."

When Central Board of Excise and Customs Chairman S.K. Coel visited the city last week, the matter was referred to him. He also made a reference to the shortage of Customs staff in his speech and said that efforts were on to recruit more officials.

Three rail-mounted gantry-side cranes (RMGCs) arrived

at the L&T Port in December 2011 from China and are ready for operations.

It also has 16 rubber-tyred gantry cranes (RTGCs), two reach stackers and 420 reefer plug points. The port employees have been trained in RTGCs, sources said. On April 12, L&T received Zhen Hua 20, a heavy lift vessel, with three more RMGCs to be installed at the second berth. Out of the three cranes, one crane was installed on Sunday. It will take at least a month to commission it.

The L-shaped berths will handle about 1.2 million Twenty-Foot Equivalent Units of containers. Initially, the port will handle only

container cargo. Later, it capacity would be expanded to handle other cargo. It berths would be operated the Philippines-based International Container Terminal Services Inc for 28 years.

A company note says it Rs.4,675-crore project is being implemented by L&T Shipbuilding Ltd., a joint venture between L&T Tamil Nadu Industrial Development Corporation, will build commercial ship, specialised cargo ships, ferries, offshore platform and floating platform-cu storage facility and heavy engineering fabrication a component production ship building.

Ennore Port's three new terminals go on stream

Chennai, Jan 28 (IANS) Three new terminals - for coal, iron ore and cars - went on stream at Ennore Port here Friday.

Speaking at the function, union Shipping Minister G.K. Vasan, stressed the need for further expansion of the Indian port sector to keep in line with the economic growth.

He said: The coal and iron ore terminals have been developed through private participation on built operate and transfer basis while the car terminal was developed by Ennore Port itself.

The eight million tonne per annum (mtpa) coal terminal involved an outlay of

Rs.399.13 crore and the 6 mtpa iron ore terminal was built at an investment of Rs.360 crore. In the second phase the capacity of the iron ore terminal will be doubled. He said the Rs.110 crore car terminal was built by Ennore Port.

The car terminal will be used by Nissan Motor to ship out its models made at its plant near here.

According to him, with the inauguration of the three new facilities the total handling capacity of the Indian port sector has increased over 1,011 mtpa.

The Chairman cum Managing Director of Ennore Port, S. Velamani, said the port would focus on expanding its

capacity further.

Members of Parliament, Members of Legislative Assembly, Consul General of Japan Kazuo Minagawa, and chairmen of all major ports were present at the function.

Speaking at the function, union Textiles Minister Dayamndhi Maran stressed the importance of adding capacity by Indian ports and hoped the goals of Maritime Agenda would be realised as envisaged.

The Maritime Agenda which was released early this month intends to develop the Indian Ports Capacity to 3,200 million tonnes by 2020.

Vasani promises uninterrupted LPG supply to Tamil Nadu

He commissions new facility at Ennore Port

Special Correspondent

CHENNAI: The lead time for liquefied petroleum gas to move from the harbour to bottling plant will come down drastically with the commissioning of a new facility at the Ennore Port and ensure timely availability of LPG to meet the State's demand. Dedicating to the nation the facility and additional terminal facilities for petroleum and chemical products on Wednesday, Shipping Minister G.K. Vasan said with an initial capacity of 0.6 million tonnes. It was expected to ensure uninterrupted supply of LPG to Tamil Nadu. It would circumvent hazardous and long road transportation from nearby ports.

The total monthly demand of LPG in Tamil Nadu is 1.32 lakh tonnes, of which 32,000 tonnes are met indigenously. The rest is imported through Mundra and Vadhapatnam ports from Kuwait, Saudi Arabia, Abu Dhabi and Qatar. The gas is transported by road to Chennai and other cities.

Developed by Ennore Tank Terminals Pvt Ltd (ETTL), the state liquid terminal has been expanded to include additional storage capacity of 1.24 lakh kilolitres of petroleum oil-hydrocarbons and chemical products at a cost of Rs.82 crore. With this, the total storage capacity stands at 2.33 lakh



Shipping Minister G.K. Vasan, Ennore Port Chairman-cum-Managing Director S.M. Rao arrive for the inauguration of the expanded facility of the Marine Liquid Terminal at Ennore on Wednesday. - PHOTO: R. RAJU.

kilolitres in 63 tanks.

The project facilities include a jetty with 360 metres of berths designed to handle large vessels up to 150 lakh dead weight tonnage. The berth has a fire-fighting system to handle very large gas carriers.

The tank farm to store and transfer the liquid cargo is located about 4 km from the jetty. ETTL has also built a 1.30-km pipeline (rest of 12-metre width, stated on of

cial release. "It is the first project to be carried out by the farmer Port under the public-private partnership model and stands as a shining example. The project was completed in 18 months against the proposed time of 26 months. Following its success, the Centre has identified PPP as the model for all port development projects," MC Vasan said.

S. Velamani, EPL chair-

man-cum-managing director, said over the last four years, EPL attracted investments of Rs.180 crore through PPP model and Rs.390 crore for infrastructure projects.

Atulajit Mijar, Chennai Port Trust Chairman, said the trade needed more ports to either export or import their products. The commissioning of new handling facility at Ennore Port would assist CPT in a big way.

INFRASTRUCTURE



World - Class Infrastructure



Roads



Power Substation



Customs Checkpoint



Water & Sewage Treatment



The Inn



Incubation Center



Food Court



Telecom



Solar Powered Utilities



School



Medical Center



Nursery

Development Model

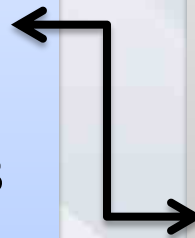
Work – Live – Learn – Play

- SEZ + Domestic Tariff Zone
- Robust and Reliable infrastructure
- Single Window Clearances
- Professional O & M

Industrial Zone

- Residences for employees
- Country Specific Enclaves
- Commercial and Retail
- Recreation
- Service providers & Vendor network

Lifestyle & Leisure Zone



Flexible Campus Option

- Developed plots for own campuses
- Plug-n-Play Office space for IT/ITES/BPO & other services
- Ready-built Factories
- Incubation Facilities

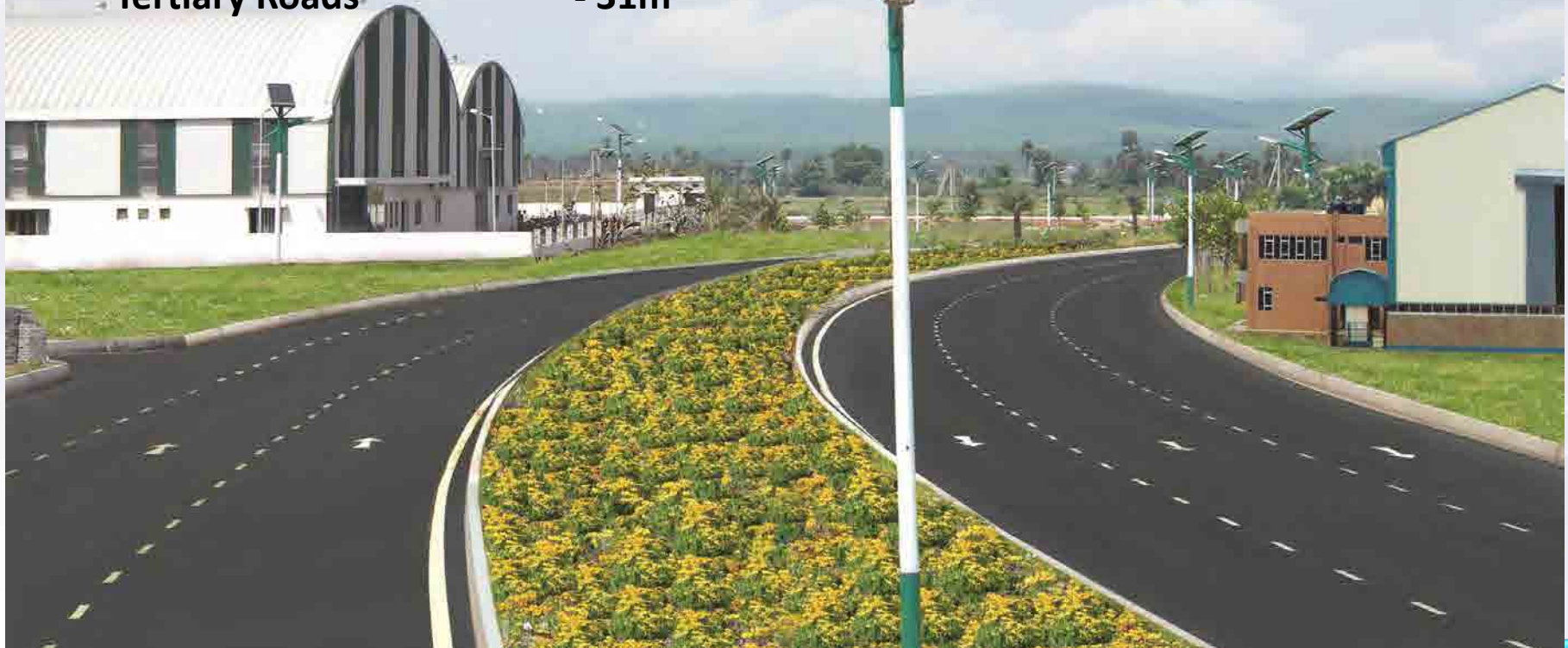


Infrastructure - Internal

Over 250 km planned road network of 10/6/4/2 lane

Width of roads:

- Arterial Road - 68m
- Primary Roads - 53m
- Secondary Roads - 47m
- Tertiary Roads - 31m

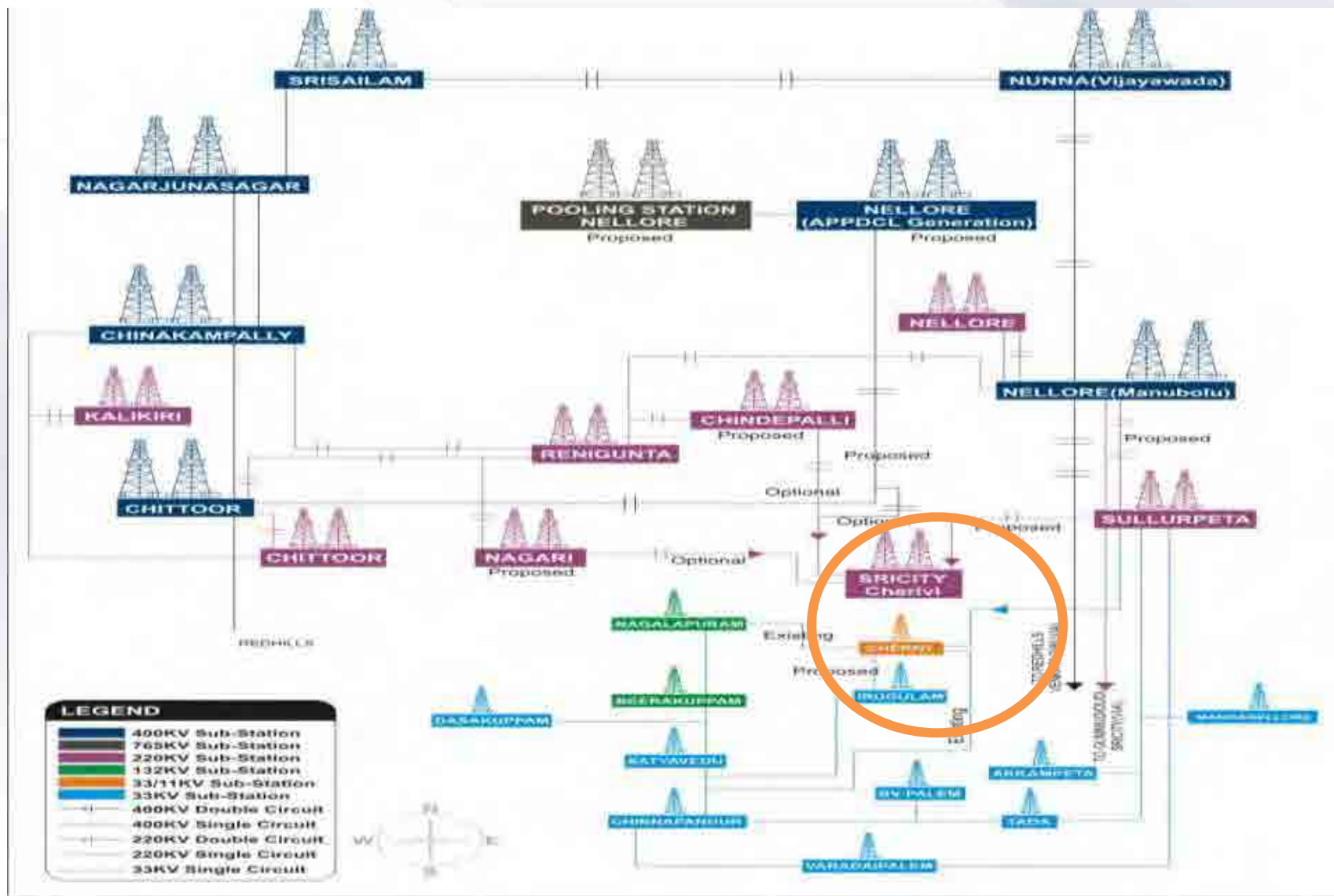


Infrastructure - Utilities

- **Power connection close to every plot**
- **Treated water supplied to industry**
 - Only industrial zone that supplies treated water
 - 77 MLD Water Treatment Plants
- **100% recycling of waste water**
- **Sewage network and STP plants of 47 MLD capacity**



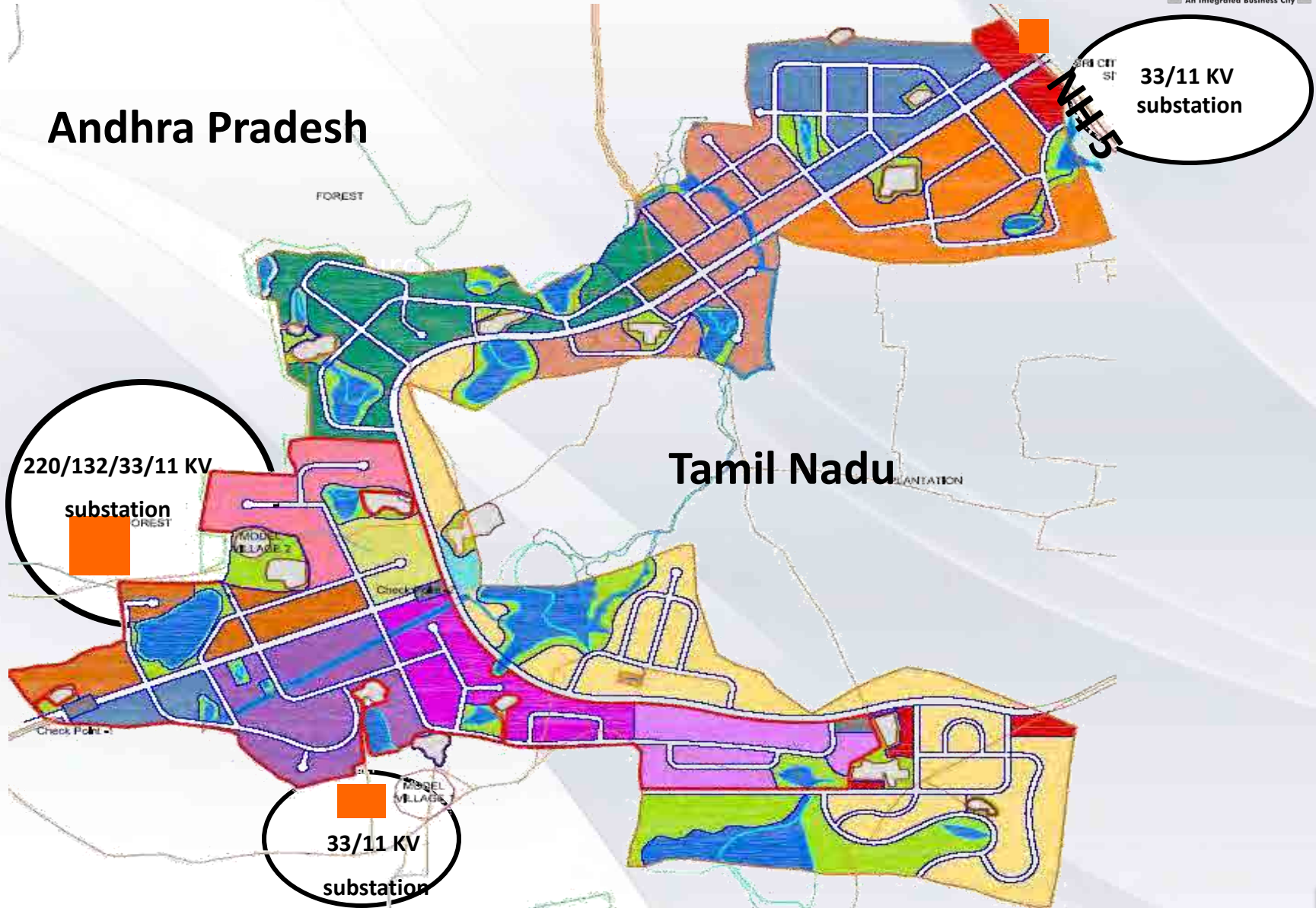
Power Supply Grid



Power Sub-stations at Sri City

Andhra Pradesh

Tamil Nadu



Future Potential - 8000 MW

8,000MW CAPACITY

Krishnapatnam to be India's largest power-generation hub

BY UTPAL BHASKAR &
C.R. SUKUMAR

HYDERABAD

Krishnapatnam, a coastal town in Andhra Pradesh's Nellore district, is set to become India's new power centre. It'll be the only location in the country to boast of a power-generation capacity of 8,000MW.

While the Centre is already setting up a 4,000MW ultra-mega power plant in the town, the state government wants to set up another 4,000MW plant there. Private sector firms are also looking to set up power plants in the town, said a state government official.

In addition to easy access to the eponymous Krishnapatnam port, the town is also well connected by road and rail to enable the companies involved in generating power to transport fuel to their plants.

mint EXCLUSIVE

them power-generation hubs (with the plants being) run on imported coal or gas," said Arvind Mahajan, executive director at audit firm KPMG.

"This will be the largest power-generation capacity to be set up at one place (within India)," said P. Kodandarami Reddy, adviser, electrical, Andhra Pradesh Power Development Co. Ltd.

Andhra Pradesh has a total installed capacity of 11,617.4MW, of which the state's power-generation utility Andhra Pradesh Power Generation Corp. Ltd (APGenco) accounts for 6,760.9MW. The state plans to add 8,963MW of capacity by 2012 at a cost of around Rs35,000 crore.

Several overseas engineering, procurement and construction firms such as Hitachi, Marubeni, Alstom, Si-

self is connected to the national highway through a two-lane road, which is being converted into a four-lane one.

The Union power ministry has already created a special purpose vehicle, Coastal Andhra Power Ltd, for the project. This plant will run on imported coal.

The state's APGenco project to be set up at Krishnapatnam will also use coal as fuel. According to Reddy, 70% of the coal would be sourced from the domestic market and the balance imported.

In the first phase of this project, the utility plans to build capacity of 1,600MW at a cost of Rs8,432 crore.

After the first phase is completed, three additional units of 800MW each will be added. The state plans to use power from the plant for distribution largely within the state; electricity from the ultra-mega power plant will be distributed



Power up: The addition of power-generation capacity will help Andhra Pradesh avoid a Maharashtra-like situation.

country, is in the middle of a power crisis. "The power situation in South India is impacted due to gas shortage (in India). Due to this, Andhra Pradesh's



Power lines to Processing Area



Water & Sewerage Lines



Towards a Carbon-neutral Zone



Green Initiatives

- ✓ **First large scale industrial development in the country progressing towards a carbon neutral status**
- ✓ **2 MW Solar Power Plant**
- ✓ **Generation of gas from waste**
- ✓ **Sri City already operates number of electric vehicles for internal purposes**



Solar Street Lights



- ✓ **First large industrial development with 100% solar powered street lighting and traffic control systems**



ON-SITE DEVELOPMENT



Robust Roads



24 X 7 X 365 Reliable Power Supply only @ Sri City



Power transmission lines

11 KV Sub-station Irugulam



33 KV Sub-station Cherivi



Business Center

**State-of-the-art 130,000 sq ft Business Centre for
Plug-n-Play operations**



Incubation office Space



**Plug 'n' Play offices for Units – Operational
and used by existing customers**



Food Court

A 9,000 sq ft food court with a variety of culinary options is currently operational inside the Business Centre



The Inn



'The Inn' with all the modern amenities is available for Sri City guests



Medicare Centre



Sankara Nethralaya – Eye Hospital



Customs Check-post



Police Out Post



Inaugurated on 6th July 2012



Virtual Camera



Water & Sewage Treatment Plants



Sewage Treatment Plant



Water Treatment Plant



Services

CONSTRUCTION SUPPORT Sri City

- 3 contractors available on site for construction vehicles
- RMC can be made available on site
- WMM plant on site
- Cranes up to 50 tonnes available

TELECOM BSNL & Reliance

- 6 MBPS line available
- Upgradable to 50 MBPS
- Virtual cameras installed to enable monitoring of site progress 24X7



SBI BANKING

- Full fledged banking services
- ATM Facility



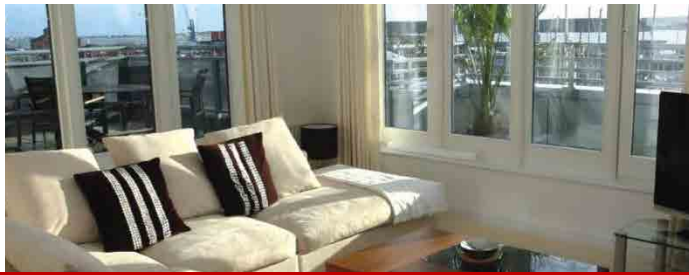
Integrated Service Providers



Professional O&M

- **Zone Management on international standards**
- **Weekly Review Meetings/conference calls with customers**
- **Online Customer interface**
- **Dedicated customer support for approvals**





LIFESTYLE



The Development format

Residential Options

- ✓ Dormitories
- ✓ Worker's housing
- ✓ Apartments
- ✓ Town Homes & Independent Villas
- ✓ Retirement Homes

Educational Facilities

- ✓ Schools K-12
- ✓ Colleges and Universities
- ✓ Vocation Training & Industrial Training

Hospitals / Emergency Care

- ✓ Emergency Care Center
- ✓ 50-Bed Hospital
- ✓ Ambulance Services
- ✓ Pharmacies

Hospitality

- ✓ Business Hotel
- ✓ Resort
- ✓ Serviced Apartments
- ✓ Guest Houses

Lifestyle

- ✓ Multi cuisine / Specialty restaurants & bars
- ✓ Shopping Malls
- ✓ Convenience stores

Leisure

- ✓ 18-hole Golf course with club house & training academy
- ✓ Swimming pools
- ✓ Fitness Centers
- ✓ Sports Academy



Work-Life Balance



- **Walk-to-Home concept**
- **Dedicated zone for social infrastructure**
- **International Enclaves**
- **Multiple Housing Options**



On Ground : Workers' Accommodation

600 units in 3 different locations for entry-level workers



Housing Colony for entry-level workers across the site-plan

- 600 dwelling units ready for occupation
- School & play area
- Commercial centre
- Healthcare centre
- Rain-water harvesting
- Modern drainage and waste treatment system



On Ground : Dormitory



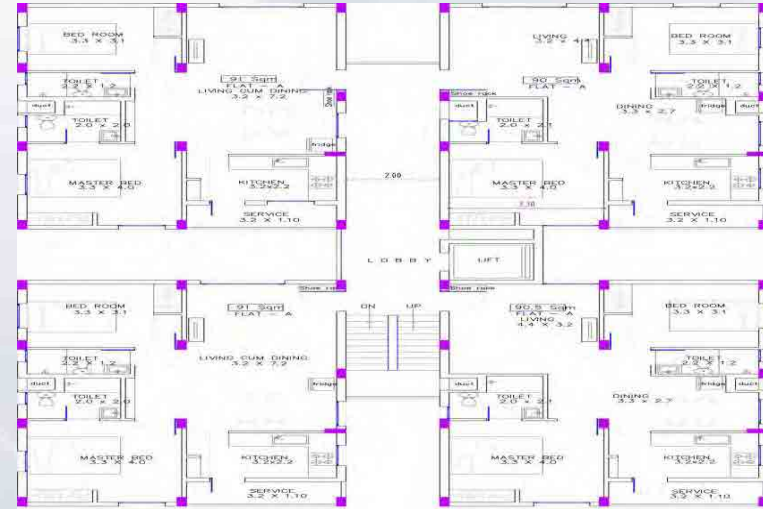
101-room Dormitory on twin-sharing basis



Apartments



Floor plan



Total no .of houses 100 nos.
Size of each house 1050 sft
20 houses(one block) will be ready by October
Remaining will be ready by end of Jan 2014.



Current Status

Hostel / Housing facilities in Sri City vicinity

- **Hostel in Frontier Mediville –**
3 – blocks ; can accommodate up to 200 persons
- **Apartments at Sulurpet**
- **Apartments at Arambakkam**



Under Planning



**18-hole Golf Course with villas
(phased out - 3- to 4 years)**



Educational Facilities



- **K 12 - Chinmaya Vidyalaya School - Operational**
- **Chennai School of Business Excellence - Operational**
- **IIIT – Approved by HRD Ministry, New Delhi - Operational**
- **IFMR - Institute for Financial Management and Research - Under Construction**
- **Residential School**
 - Internationally recognized and Top Branded School with Full Boarding, Weekly Boarding and Day Scholar facilities is planned
- **University Education - planned**
 - World Class university with initial focus on Management, Law, Sciences, Liberal Arts Education & Research
 - **Institutional Zone – planned - Foreign Universities, Domestic, Vocational Colleges and Corporate Training Centers**



Educational Facilities



Chennai School of Business Excellence
Learning for the real world

Chennai Business School - **Operational**



IFMR - **Under Construction**

CLIENT SUCCESS



Sri City - Customers



OPERATIONAL

UNDER CONSTRUCTION

SIGNED

and more...

Historic Agreement with Isuzu Motors



**MoU Signed
15th March 2013**

Products made in Sri City



PRODUCT DETAILS



Work-in-progress - Danieli, Italy



Agreement Signed

Jul - 2011

Ground Breaking

Jul- 2011



Work-in-progress - Kellogg's, USA

Agreement Signed

June - 2012

Ground Breaking

Sep - 2012

Kellogg's



Alstom, France

ALSTOM
Transport

Operational

June – 2012

Ground Breaking

Apr – 2011



Kobelco Cranes, Japan

Ground Breaking

Mar - 2011

Operational

Jan - 2012

KOBELCO

KOBELCO CRANES INDIA PVT. LTD.



Kobelco Construction, Japan



KOBELCO

KOBELCO CONSTRUCTION EQUIPMENT INDIA PVT. LTD.

Ground Breaking

Feb - 2010

Operational

Nov - 2010



Work-in-progress- Lavazza, Italy



Ground Breaking	Jan – 2011
Operational	Feb – 2013



BFG International, Bahrain



Ground Breaking

Aug - 2008

Operational

Oct - 2009



The VRV Group, Italy



Ground Breaking

Aug - 2008

Operational

Nov - 2009



Venture Automotive Tooling, USA



Ground Breaking

Aug - 2008

Operational

Nov - 2009



CCI, U.S.A



Signed Agreement

Dec - 2009

Operational

Nov - 2010



Saakar, Gibraltar

Agreement Signed

Jun - 2009

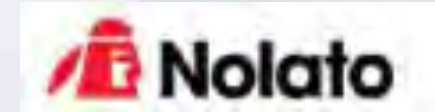
Operational

Oct - 2009



Nolato, Sweden

Agreement Signed	Aug - 2009
Operational	Dec - 2009



Amphenol, USA



Agreement Signed

Jun - 2009

Operational

Jan - 2010

Amphenol



EURA, Spain



Ground Breaking

Oct - 2010

Completion

Jan - 2011



Rockworth, Thailand/Dubai



Ground Breaking	May - 2010
Operational	Sep - 2011



***Manufacturers, distributors and marketers
of quality Office Systems Furniture.***



TIL Healthcare, India



Ground Breaking

Feb - 2010

Operational

Aug - 2011



HIGH-PROFILE DELEGATION VISITS



Japanese Business Delegation led by the Consul General



*His Excellency Kazuo Minagawa,
Japanese Consul General - 2010*

*His Excellency Masanori Nakano,
Japanese Consul General - 2012*



JETRO Delegation



A 30-member team of Japanese business leaders led by JETRO- 2011

A 60-member team of Japanese business leaders visited Sri City led by Japan External Trade Organization - 2010



Japanese Delegation from Singapore led by the Japanese Ambassador



Taiwanese Delegation led by PAN-TAI



KOTRA Delegation



Korean business delegates visited Sri City, led by the Korean Trade Association



Consul-General, Australia



Consul-General, Thailand



Consul & Senior Trade Commissioner, Canada



US Consul General, Hyderabad



Consul-General, Singapore



Consul-General, Australia



Malaysian Trade Consul



German Consul General



British Deputy High Commissioner



Testimonials



“...since the time I arrived in early April and now , Sri City has developed tremendously... “
-His Excellency Masanori Nakano, Japanese Consul General in Nov 2011 on occasion of Sri City Progress Celebrations



“A very worthwhile project and definitely worthy of our support... “
-His Excellency Cornelius Keur, US Consul General



“The infrastructure that has been put in place certainly represents the most acceptable standards in the industry... “
-His Excellency Ajit Singh, Singapore Consul General



“Sri City is going to be the jewel not only in Andhra Pradesh, but in India... “
-His Excellency MD Zainuddin A Jalil, Malaysian Trade Consul



“This is going to become one of the largest and one of the most integrated SEZs , which has a balance of everything. “
-His Excellency Aminur Rahman, Australian Consul General



Sri City in the Media



Sri City signs up 10 firms for multi-product SEZ

Sri City to get Rs 17,500 cr

This SEZ keeps locals happy

A study on Sri City SEZ shows there is an improvement in the income levels of farmers

Sri City launches

Sri City announces launch of SEZ

Sri City plans 5000 acres multi product SEZ

Sri City SEZ to break ground on

Sri City launches 5k-acre SEZ on AP-TN border

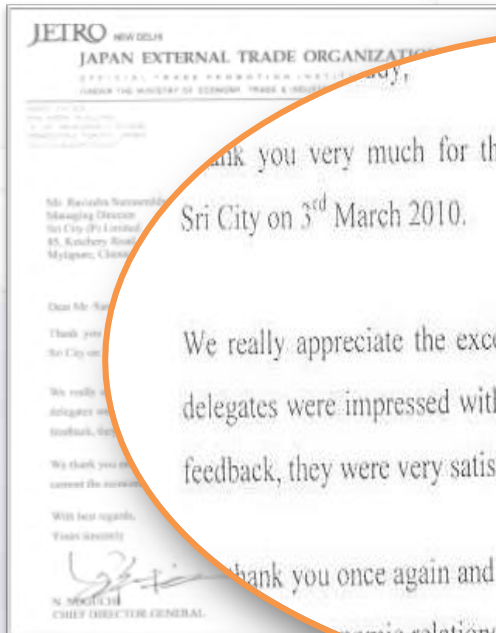
South India's largest SEZ to attract Rs 17.5k cr funds

ബെല്ലരിൽ പ്രത്യേക സാമ്പത്തിക മേഖലയുമായി ശ്രീസിറ്റി

आंध्र-तमिलनाडु सीमा पर श्रीसिटी



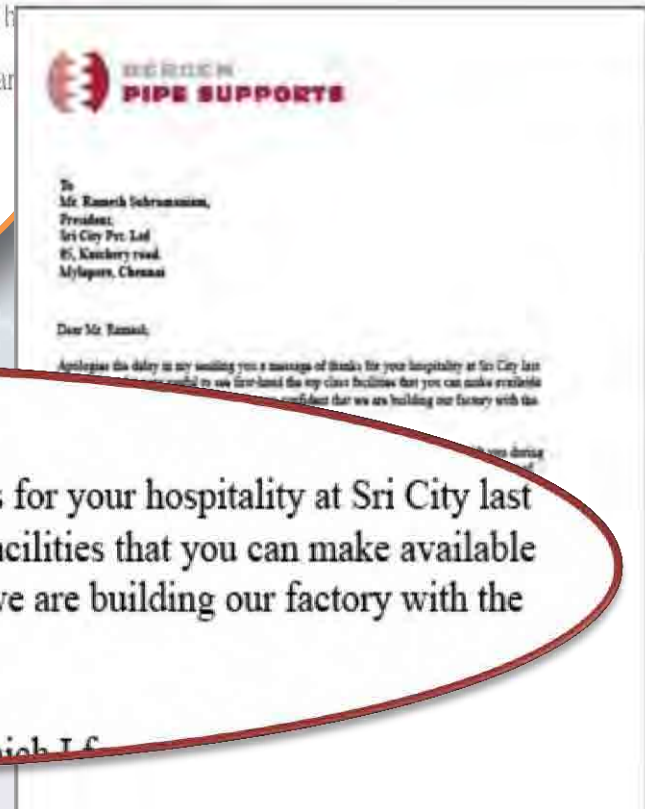
Appreciation



Thank you very much for the opportunity provided to the JETRO delegates
Sri City on 3rd March 2010.

We really appreciate the excellent arrangements done by your team for this visit. The delegates were impressed with the facilities at the SEZ and according to the preliminary feedback, they were very satisfied with the visit.

We thank you once again and look forward to similar interactions in the future, to further strengthen economic relations between India and Japan.



Apologies the delay in my sending you a message of thanks for your hospitality at Sri City last week. I found it very useful to see first-hand the top class facilities that you can make available to your customers. I do feel more and more confident that we are building our factory with the right developers.

16/03/2010 would bother you with a question which I C



To Conclude



TOP 10 REASONS TO CHOOSE US



Top 10 Reasons to Choose Sri City



- **Large Land Bank in Possession with good title**
- **SEZ + DTZ + FTWZ Synergy - All approvals in place**
- **EIA from MoEF and CFE from State govt. obtained**
- **Strategic location with multi-modal connectivity**
- **Well-established external infrastructure**
- **World-class internal Infrastructure**
- **Availability of talent pool & workforce**
- **Fine Balance of Work-Live-Learn-Play**
- **Functional SEZ/Domestic Zone with operating units**

Affordable, World-class, Plug-n-Play Destination for Industry





Come to Sri City and enjoy the difference





Sri City (P) Limited

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Chennai – 600 004**

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Fax: +91-44-3940 2100

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Sandeep V

Mob : 09677127822 sandeep.v@sricity.in

www.sricity.in



Sri City - Customers



OPERATIONAL

 South Africa	 FRANCE	 ITALY	 ITALY	 USA	 USA
 JAPAN	 JAPAN	 JAPAN	 JAPAN	 SWEDEN	 THAILAND/DUBAI
 UK	 UK	 UK	 UK	 BAHRAIN	 CHINA
 SPAIN	 SPAIN	 SPAIN	 GIBRALTAR	 SAUDI ARABIA	 SINGAPORE

Contd...



Sri City - Customers



OPERATIONAL



INDIA



INDIA



INDIA



INDIA



INDIA



INDIA



INDIA



INDIA



INDIA



ITALY



INDIA



INDIA

Relicon Pipes

INDIA



JAPAN



INDIA

Sure Cargo

INDIA

Subba rao Apparels

INDIA



INDIA



Sri City - Customers

UNDER CONSTRUCTION



Sri City - Customers

SIGNED



USA



USA



JAPAN



GERMANY



JAPAN



UK



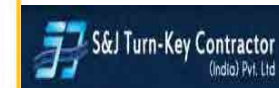
UK



INDIA



INDIA



Taiwan



Jain Groups

INDIA



USA



INDIA



INDIA



INDIA



INDIA

and more...



Products made in Sri City

Company	Products
Kobelco Cranes	Cranes
Saakar, Gibraltar	Printing Equipment
Venture Automotive, U.S.A	Auto Components
VRV Group, Italy	Cryogenic storage
Amphenol, U.S.A	Electronics
Kobelco, Japan	Construction Equipment
Alstom, France	Railway-Coaches
CCI, U.S.A	Power Control Valves
Eura, Spain	Abrasives
Danieli, Italy	Steel processing machines

Company	Products
Rockworth, Thailand	Furniture
Tablets India	Pharma
Unicharm, Japan	FMCG
Pals Plush, China	Soft Toys
NPP Industries Pvt. Ltd.	Paper Products
Sutures India Pvt. Ltd.	Pharma – Surgicals
Piolax, Japan	Auto Components
Sergio Leathers, India	Leather products
Intimate Apparels, Indonesia	Apparels
BFG, Bahrain	Automotive Interiors

