



July 2015

Global Industry Strongly Urges Negotiators to Conclude ITA Expansion in July



Over 80 industry associations from around the world call on all the parties negotiating expansion of the Information Technology Agreement (ITA) to finally conclude a strong tariff-elimination agreement during the next round of talks scheduled to resume the week of July 13 in Geneva.

After a tremendous multi-year effort by all parties to advance the negotiations, the talks failed to conclude last December. Too many benefits from ITA expansion have been left on hold for too long. The moment has arrived for the negotiating parties to finally wrap up an ambitious deal that would represent an historic triumph for global trade and demonstrate the World Trade Organization's ability to deliver negotiating results that lead to tangible market opening.

Product expansion of the ITA -- and expansion of its geographic scope -- would yield immediate and substantial benefits. Removal of tariffs on a vast array of tech products would bolster innovation, accelerate productivity, create countless jobs, lower consumer prices, and help bridge communities across the globe in ways unimagined 18 years ago when the agreement came into being.

We therefore urge all the parties to this negotiation to exercise strong leadership and embrace the immediate and long-term benefits of the ITA expansion so that agreement on a product list can be achieved in Geneva later this month.

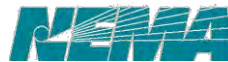


Consumer Electronics Retailers Coalition





We continue to be deeply committed to working closely with our governments to achieve a swift and ambitious outcome that will expand trade, stimulate growth, increase jobs, spur innovation, and promote prosperity around the world.



Advanced Medical Technology Association (AdvaMed, USA) - American Chamber of Commerce of El Salvador (AmCham El Salvador, El Salvador) - American Chamber of Commerce in India (AmCham India, India) - American Chamber of Commerce in Thailand (AmCham Thailand, Thailand) - American Chamber of Commerce in Vietnam (AmCham Vietnam, Vietnam) - Association of Electronic Industries in Singapore (AEIS, Singapore) - Association of Thai ICT Industry (ATCI, Thailand) - Australian Information Industry Association (AIIA, Australia) - Brazilian Association of IT Companies (ASSEPRO, Brazil) - BSA | The Software Alliance (BSA, USA) - Camara de Industrias de Costa Rica (CICR, Costa Rica) - Camera & Imaging Products Association (CIPA, Japan) - Canadian Manufacturers & Exporters (CME, Canada) - China Semiconductor Industry Association (CSIA, China) - Colombian Software and IT Industry Federation (FEDESOFIT, Colombia) - Communications and Information Network Association of Japan (CIAJ, Japan) - Communications and Manufacturing Association of India (CMAI, India) - Computer and Communications Industry Association (CCIA, USA) - Computer Society of Kenya (Kenya) - Computing Technology Industry Association (CompTIA, USA) - Consumer Electronics Association (CEA, USA) - Costa Rican Chamber of Information and Communications Technologies (CANTIC, Costa Rica) - Consumer Electronics Retailers Coalition (CERC, USA) - Consumer Electronics Technology Industry Association (CETIA, USA) - Costa Rican-American Chamber of Commerce (AmCham Costa Rica, Costa Rica) - DIGITALEUROPE (DIGITALEUROPE, EU) - Egyptian Information Telecom, Electronics and S/W Alliance (EiteSal, Egypt) - Electro-Federation Canada (EFC, Canada) - The European Engineering Industries Association (ORGALIME, EU) - European Semiconductor Industry Association (ESIA, EU) - Entertainment Software Association (ESA, USA) - Entertainment Software Association of Canada (ESAC, Canada) - Federation of Hellenic ICT Enterprises (SEPE, Greece) - The Federation of Korean Information Industries (FKII, Korea) - Guatemalan Software Commission (SOPEX, Guatemala) - Hong Kong Electronic Industries Association (HKEIA, Hong Kong) - Hong Kong Information Technology Federation (HKITF, Hong Kong) - Ibero American Federation of IT Associations (ALETI, Latin America) - ICT Associations of Jordan (int@j, Jordan) - ICT Chamber of Commerce - MASIT (MASIT, Macedonia) - IKT-Norge (Norway) - INFOBALT (Lithuania) - Infocomm Technology Association of the Philippines (ITAP, Philippines) - Information & Computer Technologies Industry Association (APKIT, Russia) - Information Technology Association of Canada (ITAC, Canada) - Information Technology Association of Nigeria (ITAN, Nigeria) - Information Technology Industry Council (ITI, USA) - Intellect (United Kingdom) - Interactive Games & Entertainment Association (IGEA, Australia and New Zealand) - Interactive Software Federation of Europe (ISFE, EU) - Israel Association of Electronics and Software Industries (IAESI, Israel) - Japan Business Council in Europe (JBCE, Japan-EU) - Japan Business Machine and Information System Industries Association (JBMIA, Japan) - The Japan Electrical Manufacturers' Association (JEMA, Japan) - Japan Electronics and Information Technology Industries Association (JEITA, Japan) - Japan Information Technology Services Industry Association (JISA, Japan) - Korea Semiconductor Industry Association (KSIA, Korea) - Liquid Crystal Polymers Coalition (LCPC, USA) - Motion Picture Association of America (MPAA, USA) - National Association of Manufacturers (NAM, USA) - National Electrical Manufacturers Association (NEMA, USA) - National ICT and Multimedia Association of Malaysia (PIKOM, Malaysia) - National ICT Confederation of the Philippines (NCP, Philippines) - PRBA-The Rechargeable Battery Association (USA) - Semiconductor and Electronics Industries in the Philippines Association (SEIPI, Philippines) - Semiconductor Equipment & Materials International (SEMI, USA) - Semiconductor Industry Association (SIA, USA) - Singapore Semiconductor Industry Association (SSIA, Singapore) - Software & Information Technology Industry Association (SIIA, USA) - Taipei Computer Association (TCA, Taiwan) - Taiwan Electrical and Electronic Manufacturers' Association (TEEMA, Taiwan) - Taiwan Semiconductor Industry Association (TSIA, Taiwan) - Technology CEO Council (TCC, USA) - Telecommunications Industry Association (TIA, USA) - Transatlantic Business Council (TBC, USA-EU) - United States Council for International Business (USCIB, USA) - United States Chamber of Commerce (USA) - United States Information Technology Office (USITO, USA) - Vietnam Electronics Industries Association (VEIA, Vietnam) - World Information Technology and Services Alliance (WITSA, USA) - World Semiconductor Council (WSC)