



12 July 2012

Joint Statement on EU-Japan Economic Integration Agreement

Intellect and Japan Electronics and Information Technology Industries Association (JEITA) call for the launch of negotiations for an EU-Japan Economic Integration Agreement (EIA) to EU and Japanese governments on behalf of the ICT industries in the UK and Japan.

UK and Japanese ICT industries have been maintaining cooperation in various fields.

• For example, Japanese companies employ over 130,000 people in the

UK. Meanwhile, the UK is one of the EU's largest investors into Japan. ICT industries have a huge impact on these employment and investment.

- For instance, in the field of Green ICT, by promoting international standardisation activities for an energy efficiency index, DPPE (Data-centre Performance Per Energy), Intellect and JEITA have been playing a leading role in the promotion of energy efficient data centres.
- In the field of IT service management, based on the ITIL (IT Infrastructure Library) set in the UK as the management standard for information systems, JEITA made SLA (Service Level Agreement) guidelines and is promoting IT service management.
- Movement towards openness in public procurement on both sides offers enormous opportunities to technology providers in both the UK and Japan.

We are now facing stagnation of the global economy coupled with a crisis of growth in Europe. In order to achieve sustainable development, each economic area should not turn inwards, but become more open, sharing goods and services between each other.

Both the UK and Japan are advocating free trade and leading the world economy by example. We are also both developing cutting edge technology and sharing many values. We are important and strategic partners with each other. We will lead in innovation and create new value by enhancing our cooperation.





A comprehensive FTA between the EU and Japan which will remove all the barriers related to trade and investment, such as tariff and non-tariff issues, will enhance the growth of each area's IT and electronics industries and thus benefit the global economy as a whole.

From this viewpoint, the Joint Statement on Promoting the EU-Japan Economic Integration Agreement between Digitaleurope and JEITA in November 2011 was timely and convincing. Intellect strongly supports this statement.

Intellect and JEITA hereby state that we will engage to promote and enhance our cooperation. In this context, we strongly urge Japan and the EU to agree on the launch of negotiations and the early conclusion of an EIA as soon as possible.