

- 1 Activities to standardize graphical symbols for AV and IT equipment;**
The committee aims at enhancing convenience for users and contributing to the rationalization of the industry.
- 2 Activities to recommend standardized graphical symbols for international standards such as IEC and ISO;**
There are almost 200 internationally standardized graphical symbols that were proposed by Japan, most of which were recommended by JEITA.
- 3 Activities to promote the awareness of correct usage of graphical symbols and the purpose of standardization.**

http://www.jeita.or.jp/japanese/public_standard/

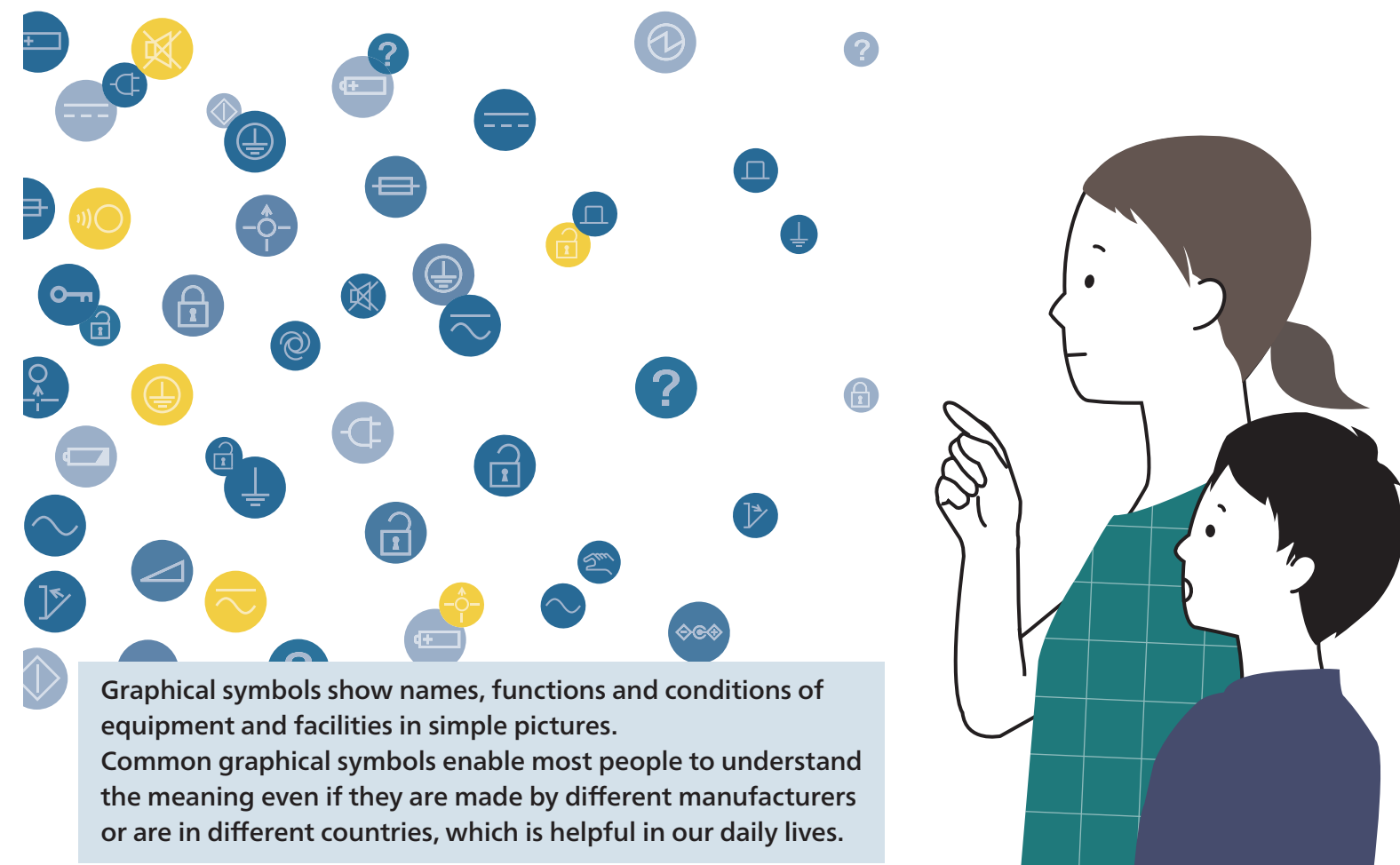


- Enter "CP-1104B" for the standard number or "graphical symbols" in the standard name for the standard general search.
- Click the displayed CP-1104B "Terms and Graphical Symbols for AV and IT Equipment." You can browse the contents of the standard for free (You cannot download or print them).
- You can purchase the written standard (booklet) and the script data of graphical symbols (CD-ROM) from this site. Those who are not the members of the JEITA can also purchase them.

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What Are Graphical Symbols?

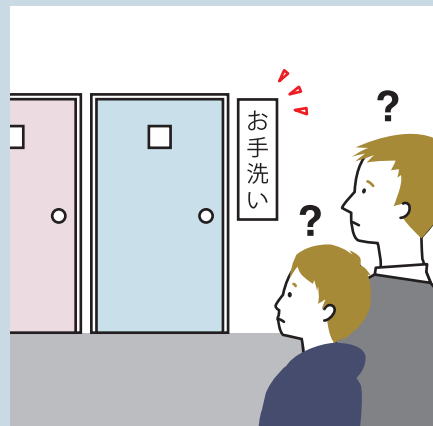


Graphical symbols show names, functions and conditions of equipment and facilities in simple pictures. Common graphical symbols enable most people to understand the meaning even if they are made by different manufacturers or are in different countries, which is helpful in our daily lives.

JEITA

Visual Symbols Expert Committee

These are potential problems without graphical symbols!



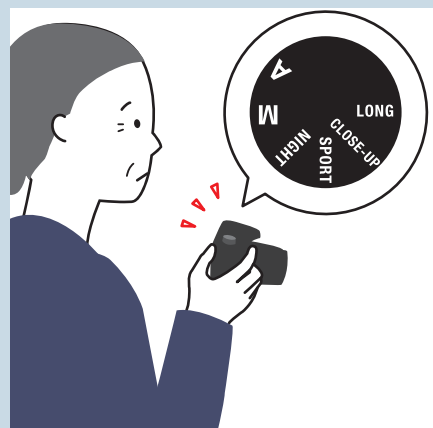
Where is the bathroom!?

Foreign people and little children sometimes do not understand and are in trouble if only letters are displayed.

Graphical symbols are for such a situation



JIS graphical symbols for guidance: bathroom



Hard to read the letters on the dial!

When only letters are displayed in a limited space, the letters are small and illegible.

Graphical symbols are for such a situation



JEITA graphical symbols (clockwise): Long distance, Close-up, Sport mode, Night portrait mode



No Photography? I didn't notice it!

If only letters are displayed, they fail to be noticed or understood, which might cause an unnecessary problem.

Graphical symbols are for such a situation



JEITA graphical symbols: No Photography



I nearly had an accident because I was trying to read what was written on the display of the car stereo while driving!

Graphical symbols that you can intuitively understand shorten the time of "reading" compared to letters, which improves safety

Graphical symbols are for such a situation



JEITA graphical symbols: Play and Stop

These are potential problems with inconsistent graphical symbols!



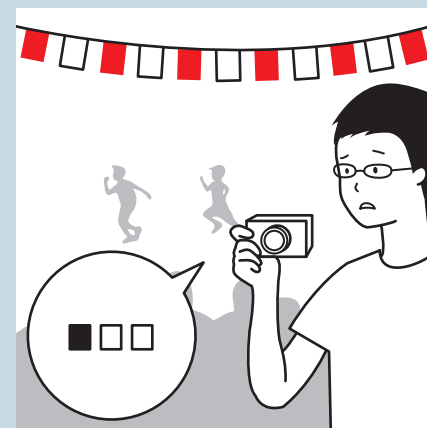
Can't hear the sound!

If graphical symbols are different depending on the manufacturer, you sometimes use the wrong function...

Graphical symbols are for such a situation



JEITA graphical symbols: Headphones



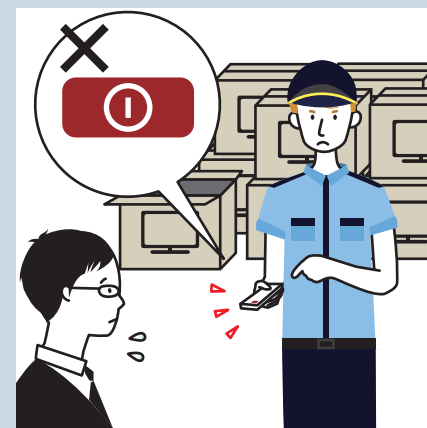
The battery is dead because I didn't know this showed the battery power!

The JEITA standardizes graphical symbols that are easy to understand from the viewpoint of users.

Graphical symbols are for such a situation



JEITA graphical symbols: Battery



Cannot export!?

Products with wrong graphical symbols of international standards may create difficulty when exporting.*1 Use the graphical symbol for Standby if a remote control can turn a device on. Ⓜ is a graphical symbol for the Main Power Switch.

Graphical symbols are for such a situation



JEITA graphical symbols: Stand by



This graphical symbol doesn't feel right...

Some graphical symbols used abroad are not familiar to us. Graphical symbols for AV and IT equipment have been recommended by JEITA to International standards organizations.*2

Graphical symbols are for such a situation



JEITA graphical symbols: Printer

*1 It is subject to the TBT Agreement (Agreement on Technical Barriers to Trade) by the WTO (World Trade Organization), which stipulates the international rules on trade.

*2 The international standards of the graphical symbols for equipment are deliberated on by organizations including the IEC (International Electrotechnical Commission) and the ISO (International Organization for Standardization).